



MILL RIVER

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THE APPOINTMENT OF GEOFFREY IRVING TO THE POSITION OF PRESIDENT



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- Mr. McDougall.

Don McDougall, owner and Chief Executive Officer of Mill River Resort Inc., is pleased to announce the appointment of Geoffrey Irving to the position of president, effective October 1, 2019.

Mr. Irving was Director of Marketing & Recreation at the resort. In his new role he will be responsible for the development and execution of the company's annual business plans.

"As a senior manager for the past three years, Geoffrey has been a major contributor to the resort's rejuvenation and business success," says Mr. McDougall.

"His appointment is an important step for Mill River Resort as we continue to evolve as a successful and sustainable resort community, serving the residents of Western Prince Edward Island and the many visitors to the region."

Mill River Resort is an all-season, 4-star property catering to families, couples, corporate gatherings and special events. Mr. Irving was Director of Marketing & Recreation at the resort.